

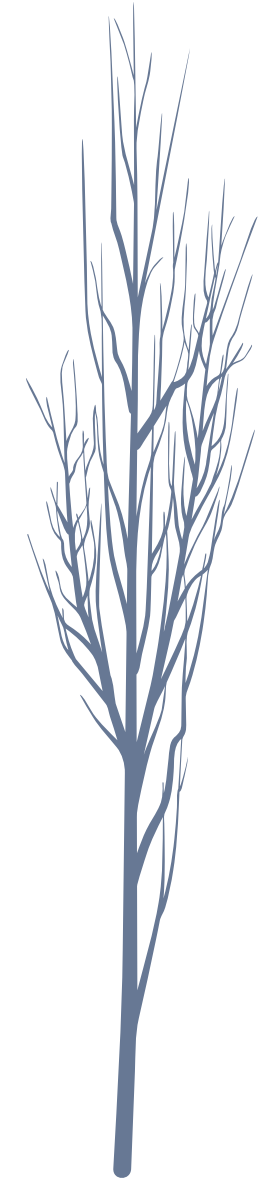
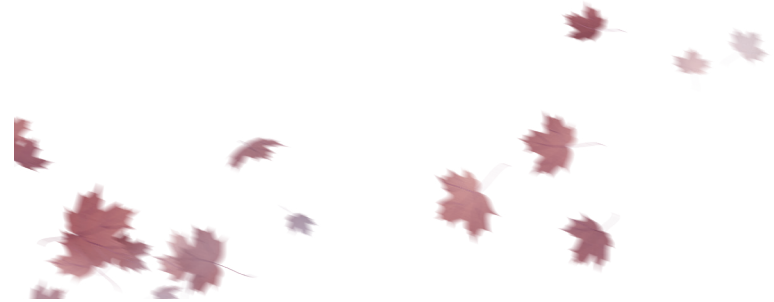
Her Universe™

11/1/19

Disney
FROZEN II

ASSETS

Disney
FROZEN II



STYLE GUIDE



RETAIL RETAIL DEVELOPMENT DIRECTION AND ASSETS	VERSION 3	GLOBAL	OCT 4 2019 ON SHELF
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EMAIL



FROZEN 2 (320x1840)
EMAIL



FROZEN 2 (320x1840)
EMAIL (cont.)



ELSA POP!

ANNA POP!
(COMING SOON)

[SHOP THE COLLECTION](#)

© Disney

FROZEN 2 (320x1840)
EMAIL (cont.)

SOCIAL



FROZEN 2 (851x351)
FACEBOOK



FROZEN 2 (1500x500)
TWITTER

SOCIAL



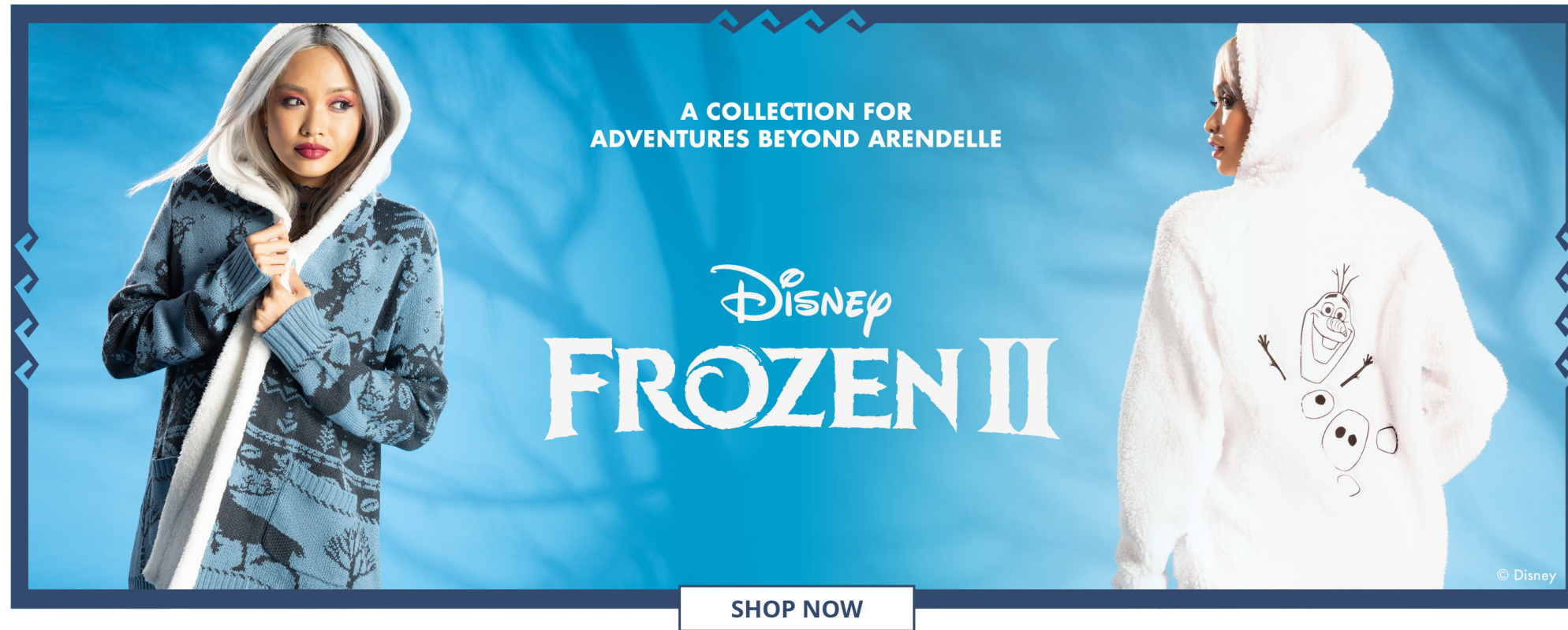
FROZEN 2 (1080x1920)
INSTAGRAM



FROZEN 2 (1080x1920)
INSTAGRAM



FROZEN 2 (1080x1920)
INSTAGRAM



FROZEN 2 (1360x550)
HOMEPAGE



FROZEN 2 (480x550)
HOMEPAGE (MOBILE)



FROZEN 2 (908x550)
2/3 GRID



FROZEN 2 (450x550)
1/3 GRID



FROZEN 2 (1100x400)
LOOKBOOK

WEB



FROZEN 2 (1100x400)
LOOKBOOK

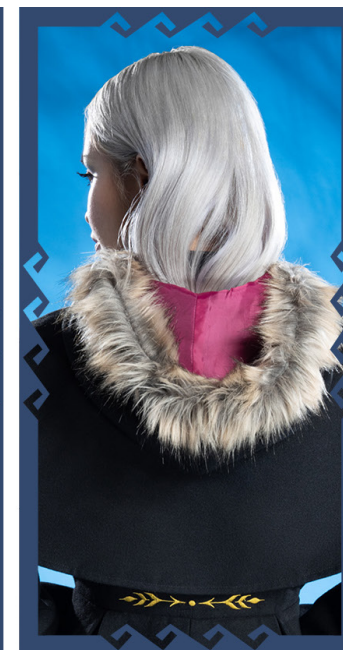
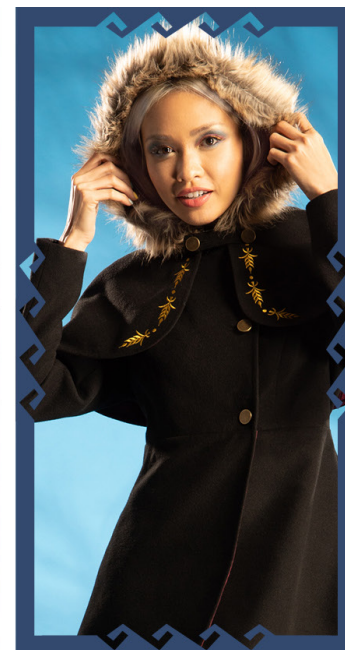


FROZEN 2 (1100x400)
LOOKBOOK

WEB



FROZEN 2 (1100x400)
LOOKBOOK



FROZEN 2 (1100x400)
LOOKBOOK