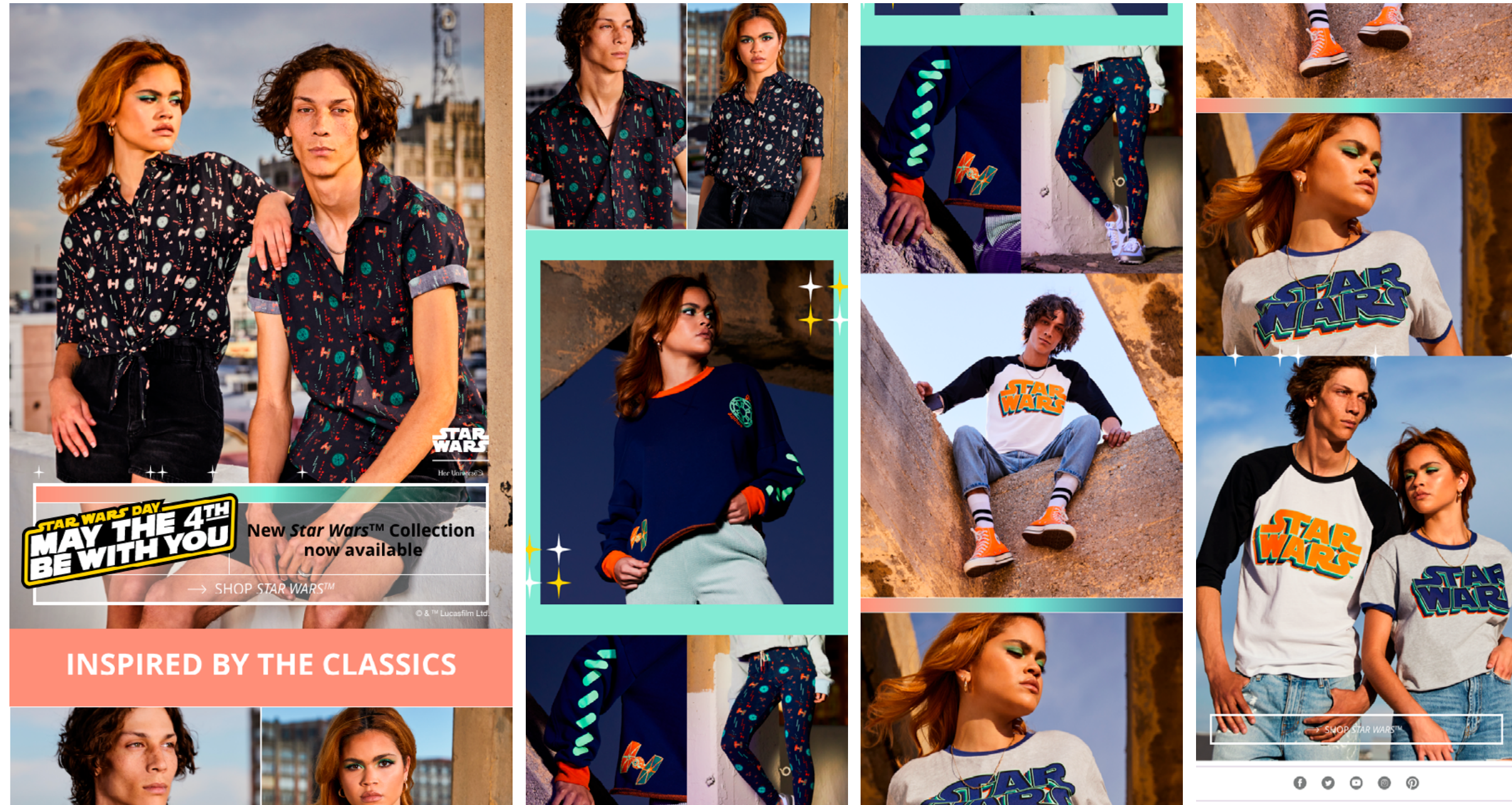


Her Universe™

**STAR  
WARS™**

4/5/2021

## EMAIL



STAR WARS (width:640)  
EMAIL



STAR  
WARS

Her Universe

STAR WARS (1366x600)  
DESKTOP HERO

A promotional banner for Star Wars Day. It features a dark blue background with a white border. At the top, there are four white stars. Below them is a horizontal bar with a rainbow gradient. The main text reads "STAR WARS DAY" in yellow, "MAY THE 4TH" in large white letters, and "BE WITH YOU" in white letters below it. To the right, it says "New Star Wars™ Collection now available". At the bottom right, there is a teal button that says "SHOP NOW". A small copyright notice "© &amp; ™ Lucasfilm Ltd." is visible in the bottom right corner. Below the banner is a smaller version of the woman and man image from the left.

STAR WARS DAY  
MAY THE 4TH  
BE WITH YOU

New Star Wars™ Collection  
now available

SHOP NOW

© & ™ Lucasfilm Ltd.





**STAR WARS**  
Her Universe

New *Star Wars*™ Collection  
now available

© & ™ Lucasfilm Ltd.

**SHOP NOW**

**STAR WARS** (1366x600)  
DESKTOP HERO




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New *Star Wars*™ Collection  
now available

© & ™ Lucasfilm Ltd.

[SHOP NOW](#)



**STAR WARS** (1366x600)  
DESKTOP HERO

## WEB



→ SHOP STAR WARS™

**STAR WARS** (908x550)  
LICENSE GRID (DESKTOP)



→ SHOP STAR WARS™

**STAR WARS** (908x550)  
LICENSE GRID (DESKTOP)



→ SHOP STAR WARS™

**STAR WARS** (908x550)  
LICENSE GRID (DESKTOP)

## WEB



A promotional banner for a new Star Wars collection. On the left, a woman and a man are shown from the chest up, wearing dark patterned shirts. The woman has her arm around the man's shoulder. The background is a bright, outdoor setting. On the right, a dark blue box contains the Star Wars logo and the text 'New Star Wars™ Collection now available'. Below this box is a teal 'SHOP NOW' button. The Her Universe logo is visible in the bottom left of the image area. There are four white star symbols above the text box, and a copyright notice '© & ™ Lucasfilm Ltd.' is in the bottom right.

**STAR WARS** (1366x370)  
SECONDARY HERO (DESKTOP)



A promotional banner for a new Star Wars collection, featuring a Star Wars Day theme. On the left, the same woman and man from the previous banner are shown. In the bottom left corner, the Star Wars logo is displayed above the Her Universe logo. On the right, a dark blue box contains the text 'New Star Wars™ Collection now available'. A large, stylized graphic reads 'STAR WARS DAY MAY THE 4TH BE WITH YOU'. Below the box is a teal 'SHOP NOW' button. There are four white star symbols above the text box, and a copyright notice '© & ™ Lucasfilm Ltd.' is in the bottom right.

**STAR WARS** (1366x370)  
SECONDARY HERO (DESKTOP)



**STAR WARS** (1100x300)  
LOOKBOOK (DESKTOP)



# Her Universe™



**STAR WARS** (1100x300)  
LOOKBOOK (DESKTOP)



**STAR WARS** (480x620)  
HERO (MOBILE)



**STAR WARS** (480x620)  
HERO (MOBILE)

## WEB



→ SHOP STAR WARS™

**STAR WARS** (480x450)  
GRID



→ SHOP STAR WARS™

**STAR WARS** (480x450)  
GRID



→ SHOP STAR WARS™

**STAR WARS** (480x450)  
GRID



STAR WARS DAY  
**MAY THE 4<sup>TH</sup>  
BE WITH YOU**

SHOP NOW

**STAR WARS** (480x620)  
SECONDARY HERO (MOBILE)




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 Her Universe	<b>New Star Wars™ Collection now available</b>
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SHOP NOW

**STAR WARS** (480x620)  
SECONDARY HERO (MOBILE)



**STAR WARS** (480x300)  
LOOKBOOK (MOBILE)

## SOCIAL



**STAR WARS** (851x315)  
FACEBOOK HEADER



**STAR WARS** (1500x500)  
TWITTER HEADER

## SOCIAL



**STAR WARS** (1080x1920)  
INSTAGRAM STORY - TITLE CARD



**STAR WARS** (1080x1920)  
INSTAGRAM STORY - SWIPE UP TO SHOP

