

Her Universe™



11/23/2020

EMAIL

Her Universe™
DREAM YOUR WORLD. BE YOUR WORLD. FLAUNT YOUR WORLD.

NEW PLUS DRESSES SHOP BY LICENSE

**BLACK FRIDAY
EARLY ACCESS
IS HERE** **UP TO
50% OFF**
SELECT STYLES

SHOP NOW →

**BEST
SELLERS** SHOP NOW

YOUR FAVORITE STYLES ARE BACK

This banner features the Her Universe logo and tagline at the top. Below it are navigation links for 'NEW', 'PLUS', 'DRESSES', and 'SHOP BY LICENSE'. The main headline announces 'BLACK FRIDAY EARLY ACCESS IS HERE' with 'UP TO 50% OFF' on 'SELECT STYLES'. A 'SHOP NOW' button is provided. The 'BEST SELLERS' section shows a grid of four images of the 'TANO' sweatshirt in different colorways. At the bottom, it says 'YOUR FAVORITE STYLES ARE BACK'.

HER UNIVERSE EXCLUSIVE HU HER UNIVERSE EXCLUSIVE

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

This section displays three individual product photos. The first is a 'TANO' sweatshirt with a blue, orange, and white color scheme. The second is a grey 'HOPE' sweatshirt with a graphic print. The third is a black 'STAR WARS' sweatshirt. Each image is framed with a film strip border and includes the text 'HER UNIVERSE RESTOCK FILE' and 'PRODUCT FPO'.

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

This section features two product photos of hoodies. The first is a grey and blue hoodie with a white wave pattern. The second is a blue and red hoodie with a grey hood. Both images are framed with a film strip border and include the text 'HER UNIVERSE RESTOCK FILE' and 'PRODUCT FPO'.

HER UNIVERSE RESTOCK FILE

PRODUCT FPO

SHOP NOW

HER UNIVERSE
GIFT CARDS

Available in \$10, \$25,
\$50, \$75, and \$100.

SHOP GIFT CARDS →

FRIENDS *Pretty Little Liars* THE OC

HBOMAX FIND YOUR NEXT FAVORITE START YOUR FREE TRIAL

This section includes a product photo of a 'STAR WARS' sweatshirt, a 'SHOP NOW' button, and a promotional banner for Her Universe gift cards. The gift card banner shows a gift card with the Her Universe logo and lists available denominations. Below this is a promotional banner for HBO Max, featuring images of the TV shows 'Friends', 'Pretty Little Liars', and 'The OC', with the text 'FIND YOUR NEXT FAVORITE' and 'START YOUR FREE TRIAL'.

THE CLONE WARS RESTOCK (width: 640)
EMAIL

The banner features a blue background with green palm fronds and white circular accents. In the top left, the Her Universe logo is displayed in white on an orange rectangular background. Below this, three images of models wearing 'TANO' brand long-sleeved shirts are shown. The shirts are orange, white, and blue with the word 'TANO' printed in orange on a white horizontal band. The first image shows a male model with his arms crossed. The second image shows a male model with his hands in his pockets. The third image shows a female model with blonde hair. To the right of the images, the text 'OUR BESTSELLERS ARE BACK' is written in large, white, serif font. Below this, a smaller line of text reads 'Styles like the Ahsoka windbreaker are back just in time.' At the bottom right, a grey button with the text 'SHOP NOW' is visible. The Her Universe logo is also present in the bottom left corner of the banner area.

THE CLONE WARS RESTOCK (1366x550)
HERO (DESKTOP)

The banner features a collage of four photographs of models wearing grey and blue windbreakers. The top left photo shows a man and a woman standing together. The middle photo shows the same man and woman in a similar pose. The top right photo shows a man standing alone. The bottom right photo shows a woman standing alone. The Her Universe logo is in the top left corner. The text 'OUR BESTSELLERS ARE BACK' is in the center right. Below it is the text 'Styles like the Ahsoka windbreaker are back just in time.' and a 'SHOP NOW' button.

Her Universe™

OUR BESTSELLERS
ARE *BACK*

Styles like the Ahsoka windbreaker
are back just in time.

SHOP NOW

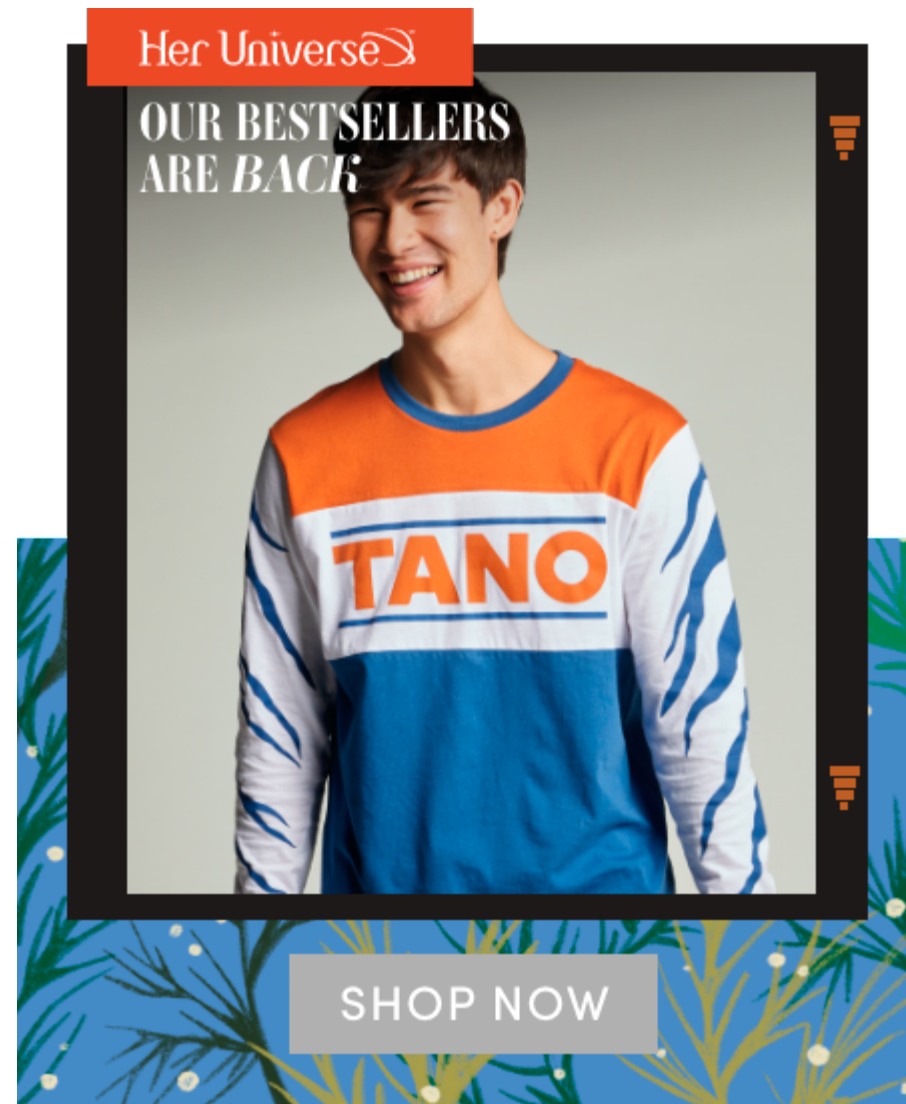
THE CLONE WARS RESTOCK (1366x550)
HERO (DESKTOP)



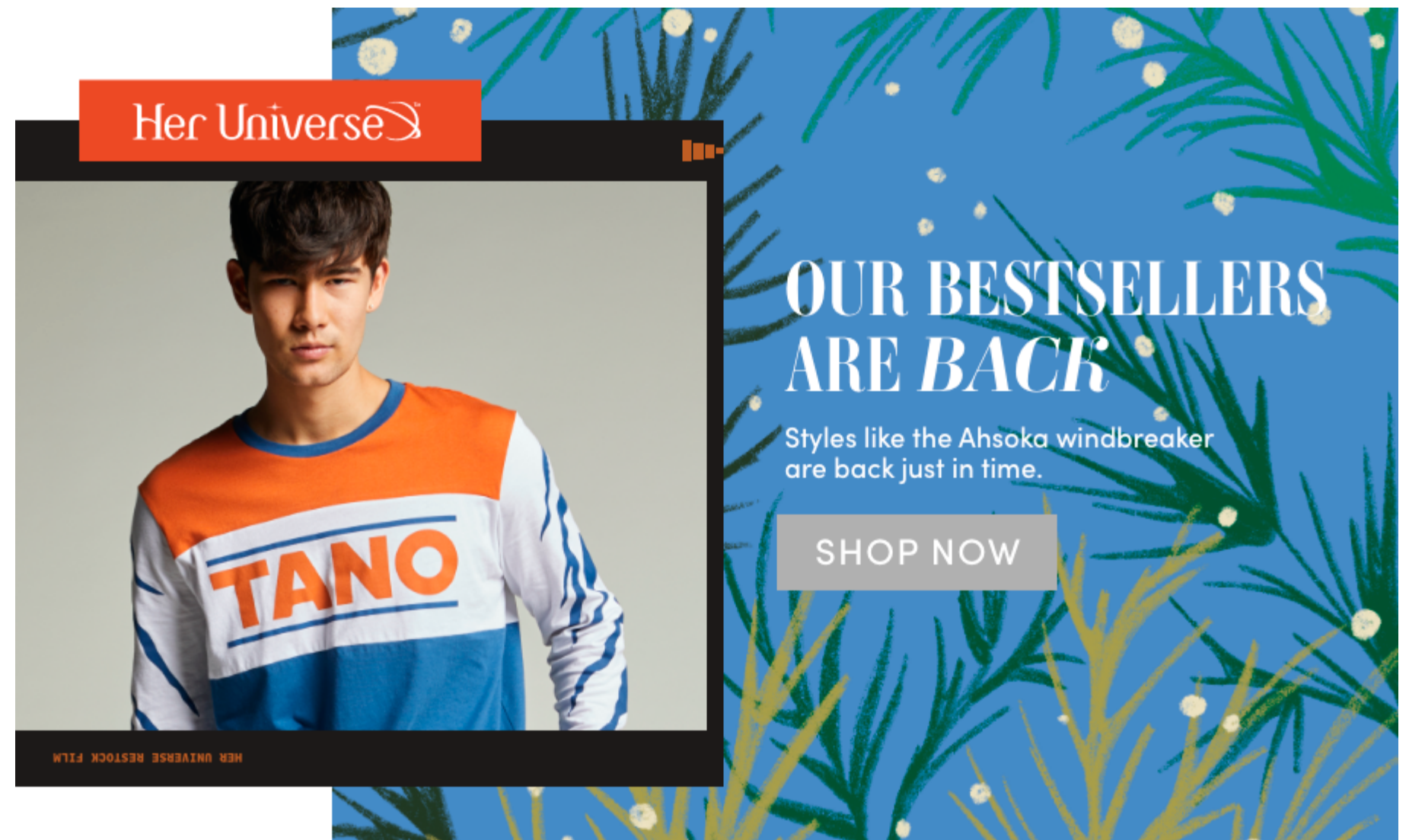
THE CLONE WARS RESTOCK (414x550)
HERO (MOBILE)



THE CLONE WARS RESTOCK (414x550)
HERO (MOBILE)



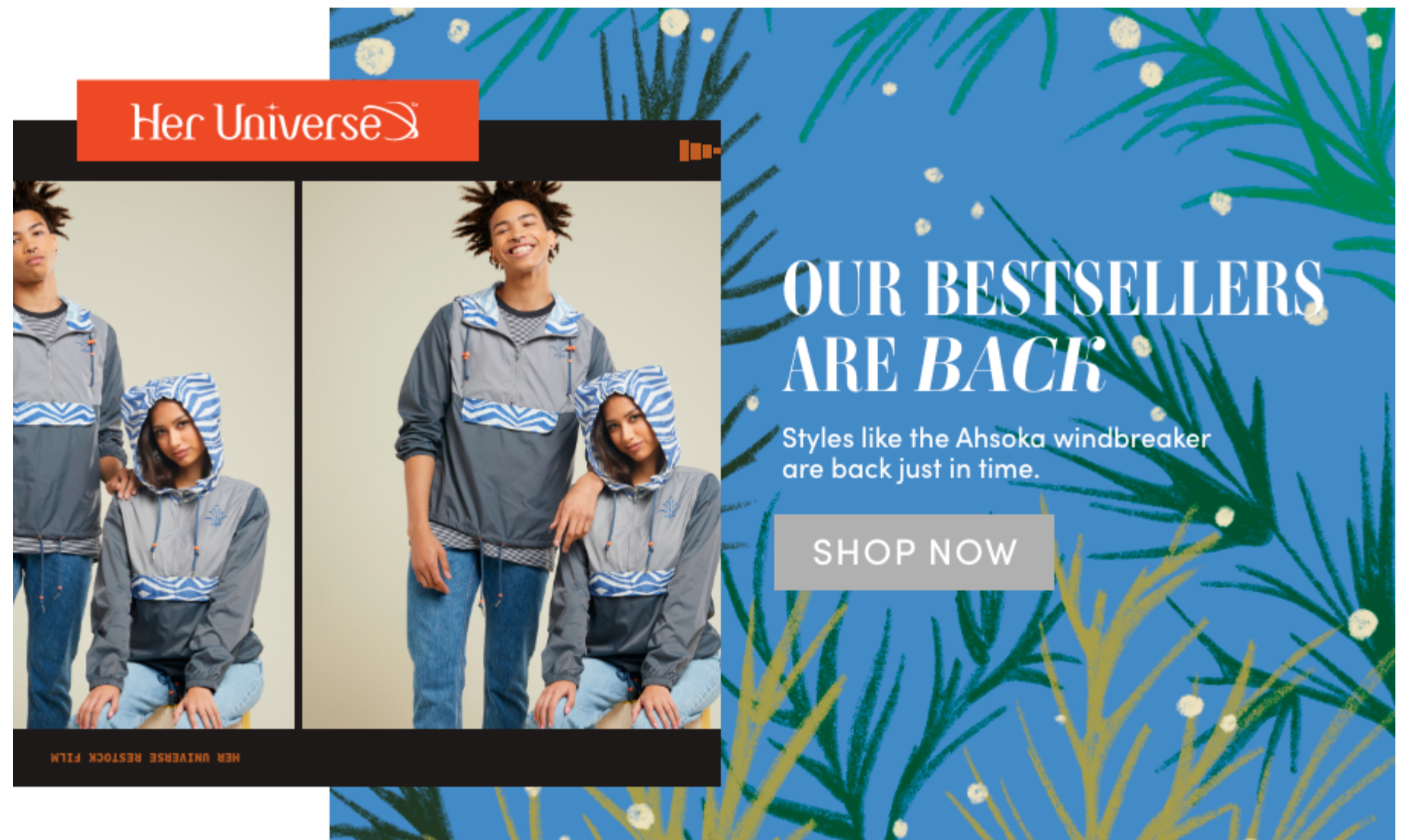
THE CLONE WARS RESTOCK (450x550)
DESKTOP 1:3 GRID



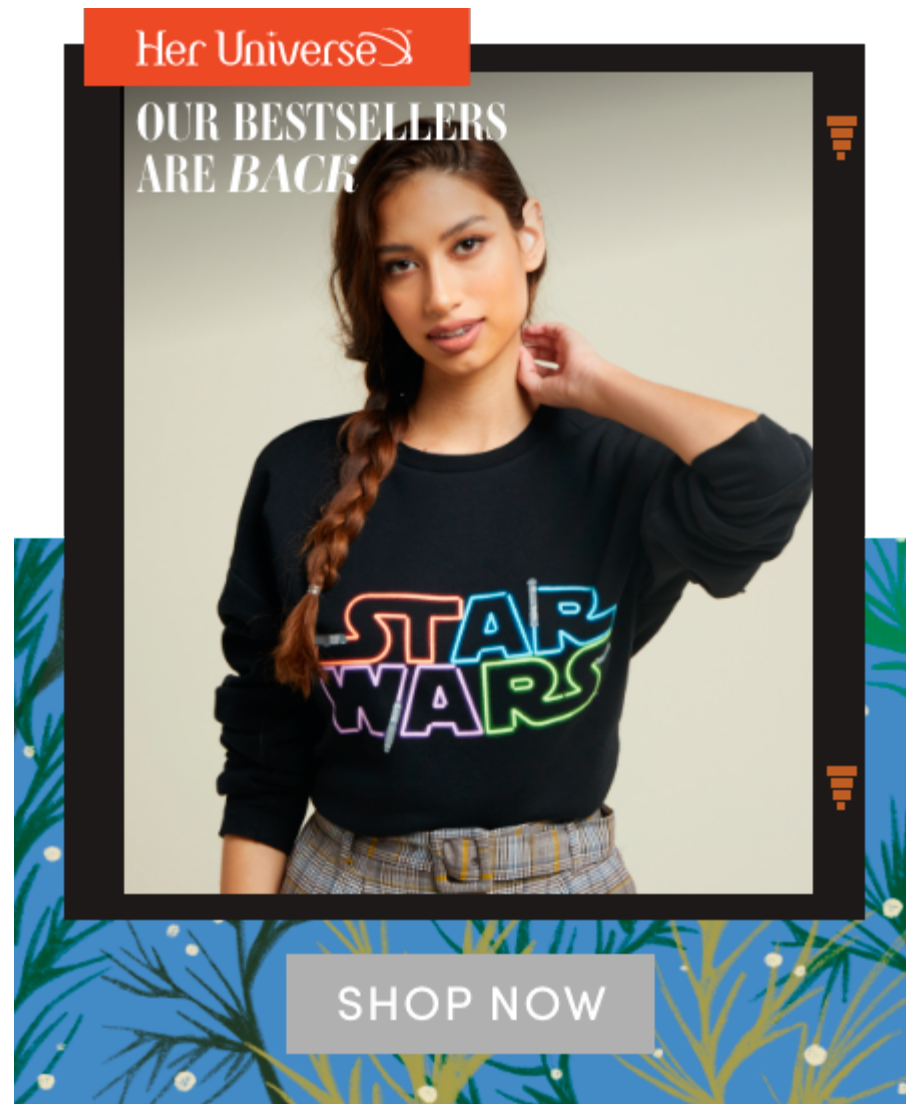
THE CLONE WARS RESTOCK (908x550)
DESKTOP 2:3 GRID



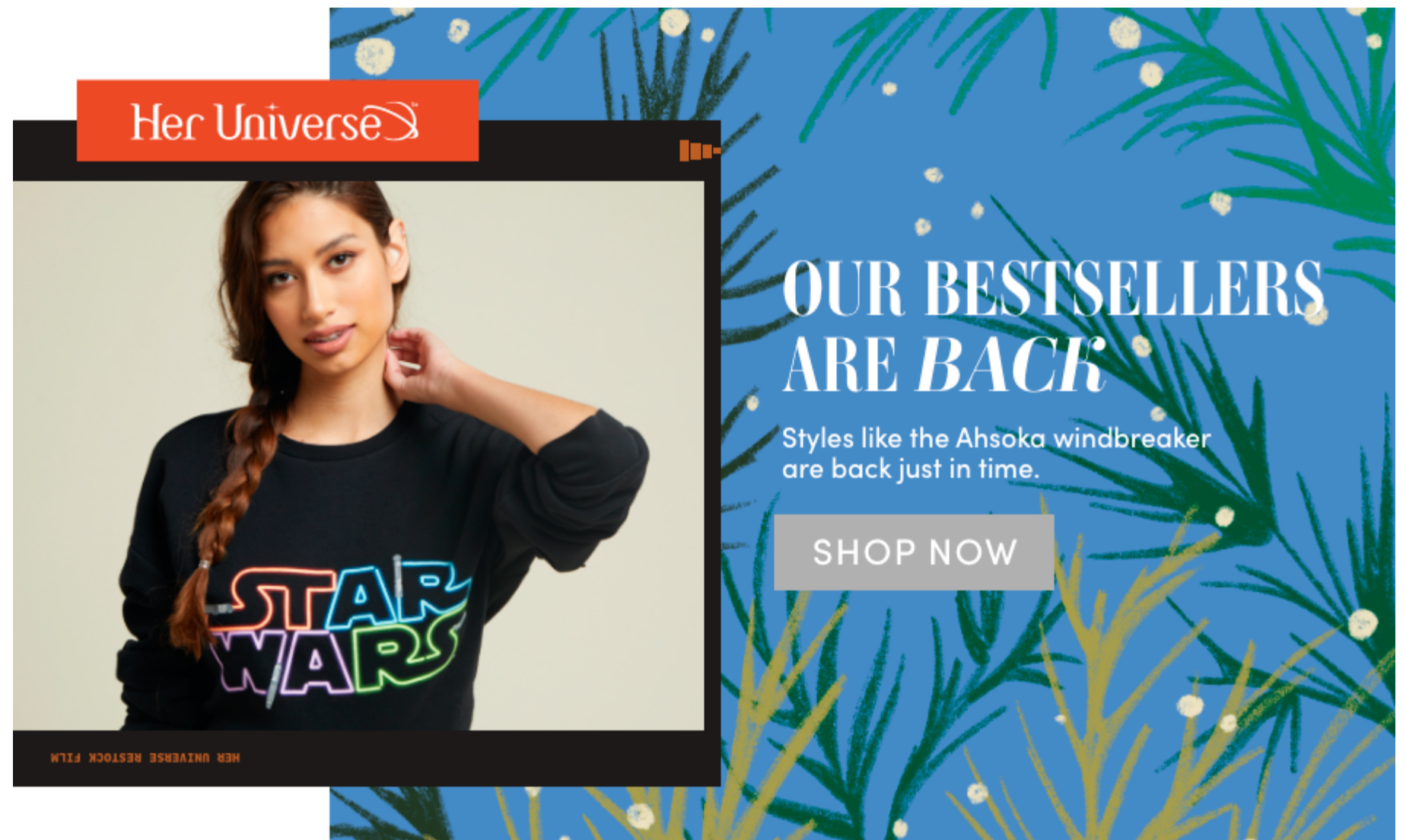
THE CLONE WARS RESTOCK (450x550)
DESKTOP 1:3 GRID



THE CLONE WARS RESTOCK (908x550)
DESKTOP 2:3 GRID



THE CLONE WARS RESTOCK (450x550)
DESKTOP 1:3 GRID



THE CLONE WARS RESTOCK (908x550)
DESKTOP 2:3 GRID

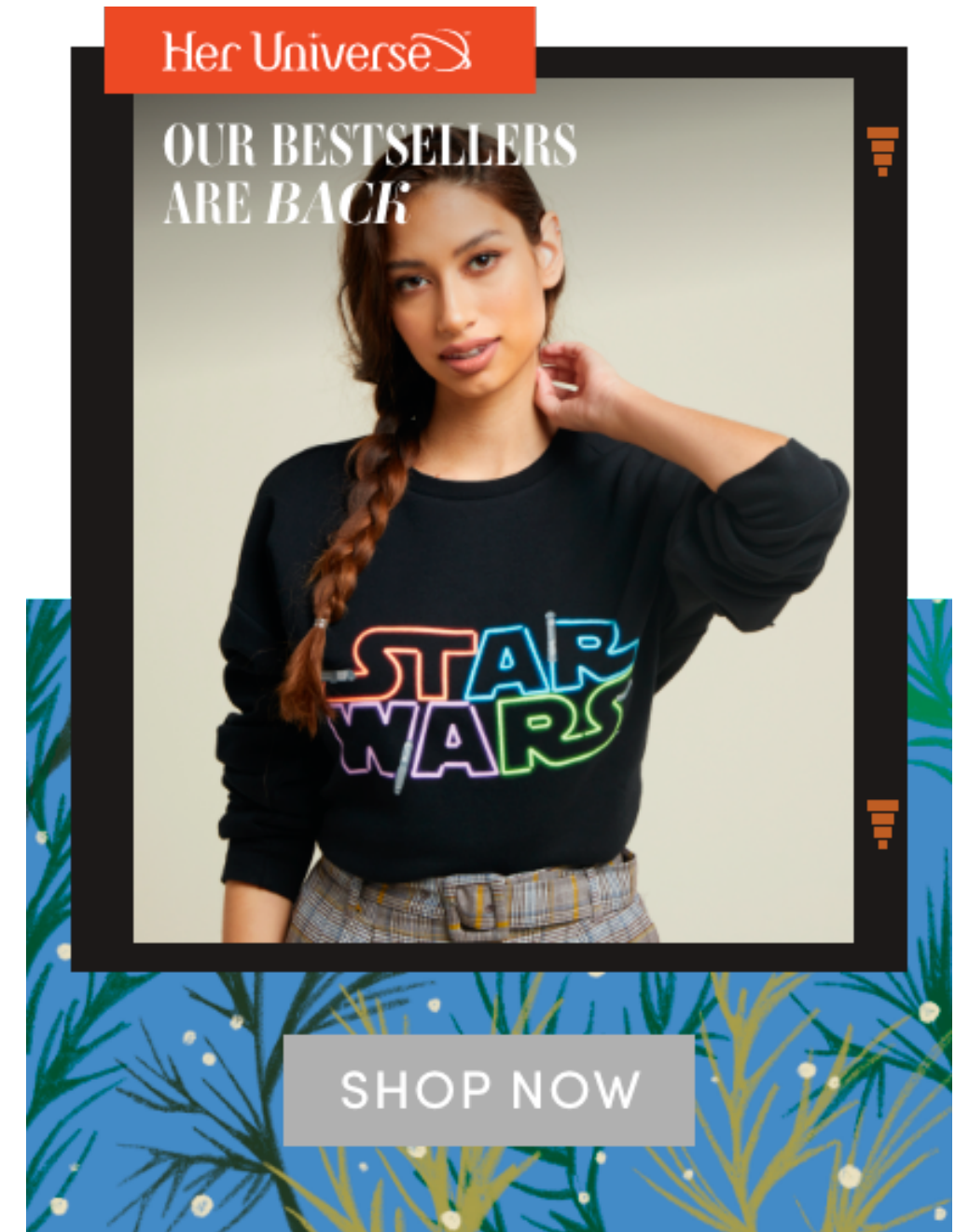
WEB



THE CLONE WARS RESTOCK (414x550)
GRID (MOBILE)



THE CLONE WARS RESTOCK (414x550)
GRID (MOBILE)



THE CLONE WARS RESTOCK (414x550)
GRID (MOBILE)

SOCIAL



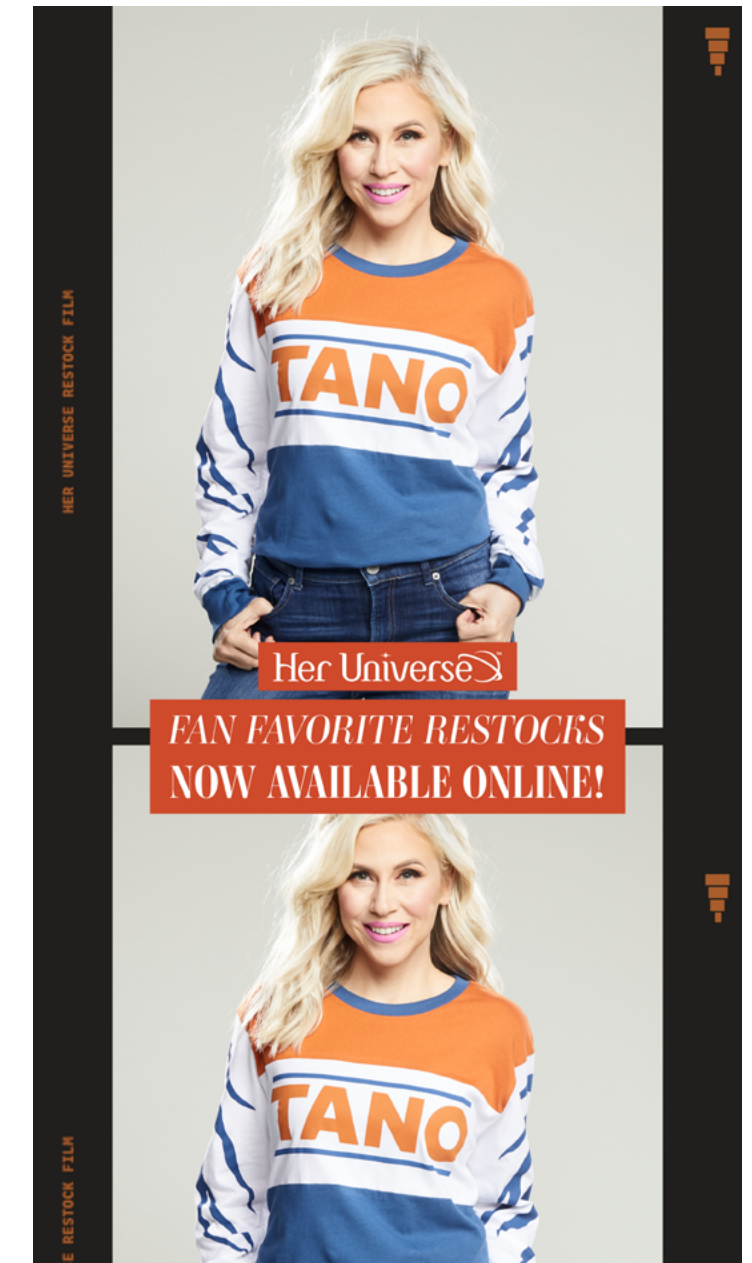
THE CLONE WARS RESTOCK (1080x1920)
INSTAGRAM STORY



THE CLONE WARS RESTOCK (1080x1920)
INSTAGRAM STORY



THE CLONE WARS RESTOCK (1080x1920)
INSTAGRAM STORY



THE CLONE WARS RESTOCK (1080x1920)
INSTAGRAM STORY (OLM)

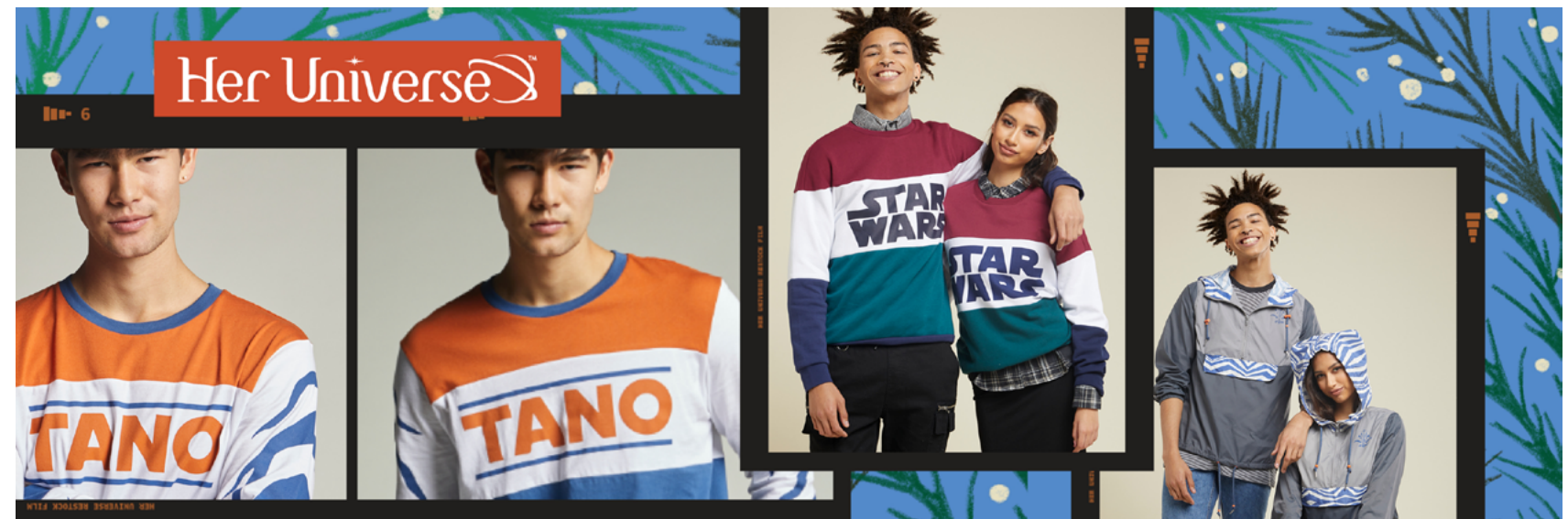
SOCIAL



THE CLONE WARS RESTOCK (1:1)
SOCIAL ICON REFRESH



THE CLONE WARS RESTOCK (851x315)
FACEBOOK HEADER



THE CLONE WARS RESTOCK (851x315)
TWITTER HEADER